

DONALD McCLEERY

PERSONAL RESUME

NOVEMBER 7, 1988

-171-

*Huntsville*  
539-0307

I. History Of Employment

December 7, 1987 - March 7, 1988  
KRDM Radio - Ardmore, OK

Position: 1. AM Drive  
2. Sales

June 20, 1987 - November 8, 1987  
KMDM Radio - Monticello, MN

Position: 1. Sales and Programing Consultant

January 1986 - June 20, 1987  
KURV Radio - Edinburg, TX

Position: 1. Co-Anchor and Producer of a two hour  
morning news program  
2. Producer - "The Valley Today" - a one hour  
talk program  
3. Play-By-Play Pan Am Baseball

May 1983 - January 1986  
Mobil Services - owner and operator  
High pressure steam blasting service with  
oilfield application.

December 1982 - May 1983  
KGAR Radio - Mercedes, TX

Position: 1. Sales

May 1978 - May 1983  
KRIO Radio - McAllen, TX

Position: 1. Sales  
2. Sales Manager  
A. Managed and trained a sales department  
of 5  
b. Shared supervision of the traffic  
department, continuity and billing.  
3. Anchored Evening News for sister TV station  
XRIO Channel 2  
4. Play-By-Play Football  
5. Acquired knowledge of TV Production

November 1976 - May 1978  
KURV Radio - Edinburg, TX

Position: 1. News Anchor

December 1971 - November 1976  
KRIO Radio - McAllen, TX

Position: 1. Disc Jockey  
2. Production Manager  
3. Chief Operator/Engineer  
4. News Director  
5. Copy writer

February 1971 - December 1971  
KRGV Radio - Weslaco, TX

Position: 1. Disc Jockey

August 1970 - February 1971  
KIKN Radio - Sinton, TX

Position: 1. Disc Jockey

## II. Education:

G.E.D. August 1975

Elkins Institute, Dallas, Tx January - May 1970

1. Electrical Engineering Courses- received diploma and passed FCC 1st class Radio - telephone license
2. Received Radio Broadcast Diploma

## III. Seminars and Mini Courses Completed

1. RAB Sales Management
2. Five hours on Closing by Sig Ziegler
3. Selling Radio in a troubled economy - Jason Jennings
4. Psychology of Winning - Dr. Dennis Waitely
5. How to handle the six biggest objections to radio advertising - John Gorby

## IV. Hobbies:

1. Jogging and physical fitness
2. Reading

## V. Books read:

1. Megatrends - Nisbitt, John
2. Psychology of Winning - Waitely, Dr. Dennis
3. Success - The Glenn Band Method - Bland, Glenn
4. How to win friends and influence people - Carnegie
5. The One Minute Manager - Blanchard, Kenneth PHD
6. The Principals of Marketing - Kinnear/Bernhardt
7. Play the Position Game - Burns George
8. Systematic Approach to Advertising Creativity

#### References

Eleanore Rankin - Controller of G & E Enterprises, Former Station Manager of KGAR - Known for 8 yrs - 2108 Japonica McAllen Tx 78501 - 512- 687-8949

Jim Johns - Former President of Styles Communications - Known for one year 5931 Buffridge Trail Dallas, Tx 75252 Phone 214-380-8001

Ron Speck - Sales Manager for Madison Square Garden - known for 12 years - 4848 193rd Street Flushing, NY 11365 - Phone: 718-357-7833

Bill McRae - President and Co-Owner of Tippie Communications Rct - known for 8 years - 3004 Ashley Pharr, Tx - Phone: 512-781-1001

Larry Reddel - Education Specialist for Communications - Region I Education Service Center - known for 12 years - 1821 Ivy Lane Edinburg, TX 78501 - Phone: Home 512-381-0281 work 512-383-5611

Melvin Benford - former PD KRIO Radio - known for 17 years - 2109 Iris McAllen, Tx 78501 - Phone: 512-682-5735



merex

advertising and marketing

Director of Personnel  
OPM Federal Job Information Center  
1900 E Street, N.W.  
Washington, D.C. 20415

Dear Sir,

I have known Randy (Donald Randolph) McCleery for over twelve years. During those twelve years, I've known him as my supervisor as a peer, as an employee and friend. The full scope of this man's talents are difficult to express in the written word. You will find he is one of those few persons endowed with a multitude of talents.

As a production director, Randy taught me techniques that have proven invaluable. That very foundation has led my advertising agency to the forefront in quality creative expression in this market today. Randy's desire for quality inspired all those under his guidance to excel in their production.

PAMELA WILLIAMS MADDALONI

ADDRESS

1500 Sparkman Dr., Apt. 9-D  
Huntsville, Al. 35816  
(205) 895-9322

PERSONAL DATA

DOB: October 28, 1963  
Height: 5' 5" Weight 115 lbs.  
Marital Status: Married  
Health: Excellent

EDUCATION

1982 Graduate Elba High School, Elba, Al.  
Enterprise State Junior College, Enterprise, Al.  
1986 Graduate Troy State University, Troy, Al.  
B.S. Degree - Broadcast Journalism: Minor - Business Administration &  
Social Rehabilitation

WORK EXPERIENCE

February 1988 - ~~Present~~

4/88

*Career Skills, High School Coordinator*

Southern Junior College, Huntsville, Al.: High School Representative -  
Duties consist of speaking to high school students within a 75 mile  
radius about higher education, assisting students with enrollments and  
assisting High School Coordinator with High School functions.

January 1987 - November 1987

Telemarketing Communications of Montgomery : Account Manager. Duties  
consisted of servicing and upgrading accounts and selling new accounts  
in Montgomery, Troy, Tuskegee and Wetumpka, Al.

September 1986 - November 1986

St. Margaret's Hospital, Montgomery, Al. : Internship. Duties consisted  
of interviewing, writing, editing and photography for in-house pub-  
lication - FOCUS, and doctors publication - UPDATE. Planning and  
overseeing hospital news conferences. Planning and preparing displays  
for hospital functions and special events.

June 1982 - August 1986

The Jewel Box of Elba : Sales Clerk

September 1985 - March 1986

Movie Gallery, Troy, Al. : Part-time sales clerk

June 1985 - August 1985

Troy State University Public Relations Dept. - Duties consisted of writing news releases, assisting with planning and coordination of dedication services for the Natatorium. General clerical duties.

September 1984 - June 1985

WTSU-TV5, Troy State University : Duties consisted of writing stories and running graphics for the nightly news.

HONORS & ORGANIZATIONS

Member of Alpha Epsilon Rho, National Broadcasting Honor Society  
Member of Sigma Delta Chi, National Broadcast Honor Society  
Student Government Association  
Member of Chi Omega Social Sorority  
"Little Sister" of Delta Chi Social Fraternity  
Fourth Runner-up Miss TSU 1986  
Delta Chi Calendar Girl 1985  
Hotel-Motel Association of Montgomery  
Public Relations Association of Montgomery

REFERENCES

Thomas Maddox  
Owner - The Jewel Box of Elba  
Elba, Al. 36323  
(205) 897-2296

Merrill Bankester  
Dean of Journalism  
Troy State University  
Troy, Al. 36081  
(205) 566-3000

Bill Buchanon  
Director of Public Relations  
Troy State University  
Troy, Al. 36081  
(205) 566-3000

Margaret Mehearg  
Public Relations Director  
St. Margaret's Hospital, Montg., Al  
(205) 269-8250





RECYCLED

ED11

ALL-STATE LEGAL SUPPLY CO., 1-800-222-0510

## **ATTACHMENT 2**

Urgent to DAN Van Horn ①

202-857-6342 3 Pages  
-6119

March 17, 1989

On or about June 1, 1983, we contacted Calhoun Community College by telephone and advised the broadcast department of an opening in our news department and strongly suggested minorities apply. On July 15, 1983, Carla Snell (a Black woman) was hired as reporter and morning drive news announcer. Her work was excellent and she consequently was hired away by another radio station on September 15, 1983.

During early 1982, the General Manager of WDRM began a series of discussions with Nat. Moto, a Black male local leader in

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On October 16, 1986, Al Eugene Burton answered our ad in the local paper for a sales position. We interviewed Mr. Burton but did not hire him.

On or about November 3, 1986, WDRM's General Manager held discussions with Ricky Patton regarding programming its AM station. No offers were made at that time.

On or about April 13, 1987, Renita Jimmar (a Black woman) approached WNDM for a sales position. At the time of the

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was offered the positin and she accepted.

In summary, Dixie Broadcasting, Inc. has sought after and employed minorities during our license period. The main interest of Dixie is to employ minorities in meaningful positions.



## **ATTACHMENT 3**

# COUNTRY 102-FM **WDRM**

## FAX TRANSFER

Company: *Avent Fox*

To: *Susan Marshall*

FAX Number:

*202 857-6395*

From: *Mark Brant*

Company: **COUNTRY 102-FM**  
**WDRM**  
Huntsville, AL

FAX: (205) 355-8013

Phone: (205) 353-1110

Time Sent:

Date: *1/10/92*

Number of Pages  
(including cover):

*2*

Special Instructions:

*Pls call After Review*



During the year of 1982. WHOS WDRM hired 4 white males.



RECYCLED

ALL-STATE LEGAL SUPPLY CO. 1-800-222-0510 ED11

## **ATTACHMENT 4**



for Deyan  
122 142

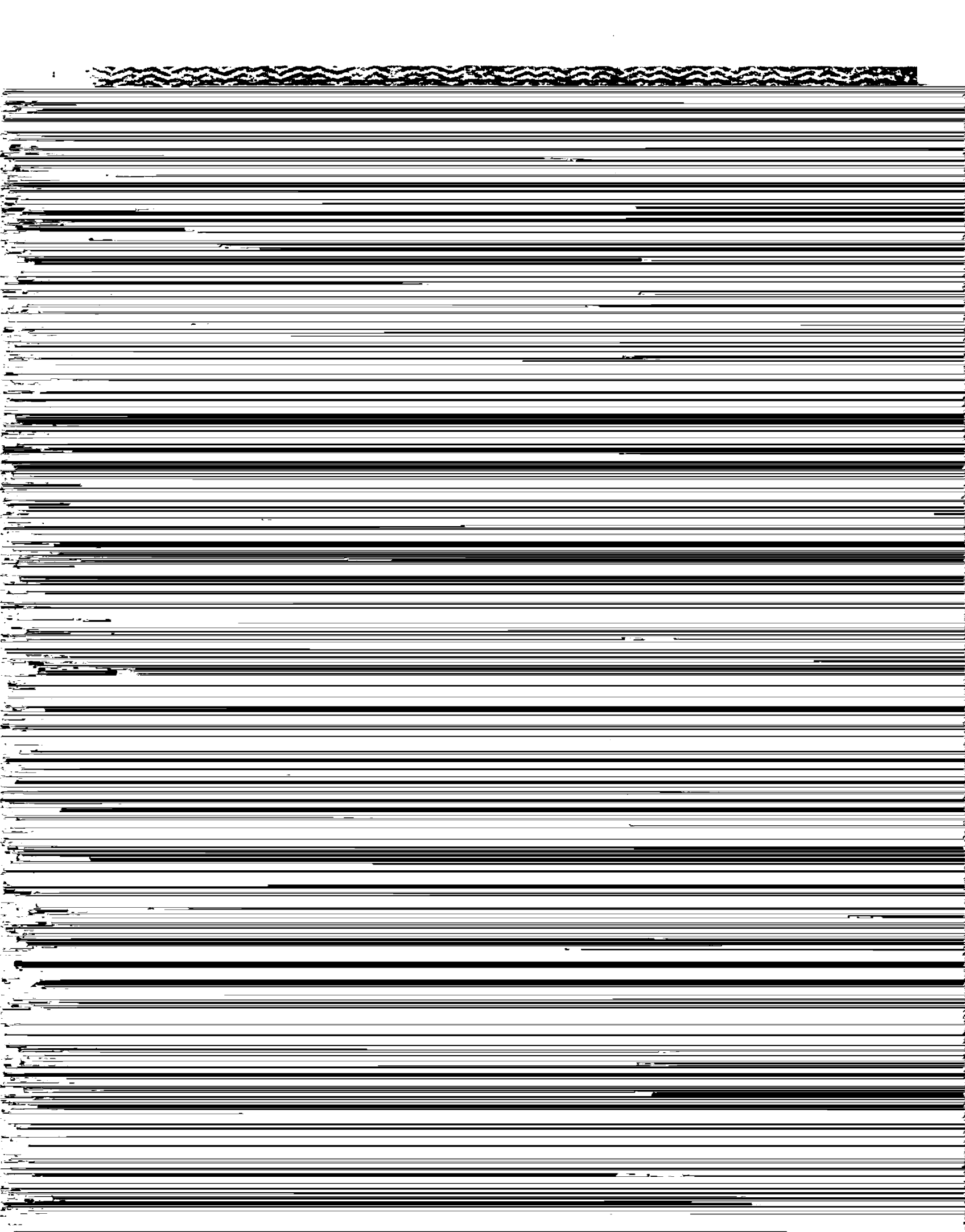
2222

PAY 1

AL 10  
61-10

RE - 4





THIS CHECK IS REMITTED IN CONNECTION WITH THE FOLLOWING ACCOUNT(S)		WHOS	AM
DATE	AMOUNT	BROADCAST SERVICE FOR NORTH ALABAMA	DECATUR, AL 35801
		<b>PAID</b>	2913
		6/14 1982	
		\$ 312.00	
		DOLLARS	
<b>CENTRAL BANK</b> OF FALKVILLE, N.A. FALKVILLE, ALABAMA		DIXIE BROADCASTING COMPANY, INC. GENERAL ACCOUNT	
IF INCORRECT PLEASE RETURN NO RECEIPT NECESSARY		<i>J. Mark Brant</i>	
⑈002913⑈ ⑆062202888⑆ 140 0674 5⑈		⑈0000031200⑈	

CLARKE CHECKS J

THIS CHECK IS REMITTED IN CONNECTION WITH THE FOLLOWING ACCOUNT(S)		WHOS	AM
DATE	AMOUNT	BROADCAST SERVICE FOR NORTH ALABAMA	DECATUR, AL 35801
		<b>PAID</b>	2916
		6/15 1982	
		\$ 198.00	
		DOLLARS	
<b>CENTRAL BANK</b> OF FALKVILLE, N.A. FALKVILLE, ALABAMA		DIXIE BROADCASTING COMPANY, INC. GENERAL ACCOUNT	
IF INCORRECT PLEASE RETURN NO RECEIPT NECESSARY		<i>J. Mark Brant</i>	
⑈002916⑈ ⑆062202888⑆ 140 0674 5⑈		⑈0000019800⑈	

CLARKE CHECKS J

THIS CHECK IS REMITTED IN CONNECTION WITH THE FOLLOWING ACCOUNT(S)		WHOS	AM
DATE	AMOUNT	BROADCAST SERVICE FOR NORTH ALABAMA	DECATUR, AL 35801
		<b>PAID</b>	2952
		6/28 1982	
		\$ 168.00	
		DOLLARS	
<b>CENTRAL BANK</b> OF FALKVILLE, N.A. FALKVILLE, ALABAMA		DIXIE BROADCASTING COMPANY, INC. GENERAL ACCOUNT	
IF INCORRECT PLEASE RETURN NO RECEIPT NECESSARY		<i>J. Mark Brant</i>	
⑈002952⑈ ⑆062202888⑆ 140 0674 5⑈		⑈0000016800⑈	

CLARKE CHECKS J



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